



**FIGHTING BACK AGAINST
IDENTITY THEFT
DETER. DETECT. DEFEND.**

IN COOPERATION WITH THE FEDERAL TRADE COMMISSION

DMA^D
Direct Marketing Association

DETER-DETECT-DEFEND
AVOID THEFT
www.avoidtheft.org

If you suspect your identity has been stolen:

- Monitor your financial statements carefully for unauthorized charges.
- Place a "Fraud Alert" on your credit reports.
Equifax: 1.800.525.6285
Experian: 1.888.EXPERIAN (397.3742)
TransUnion: 1.800.680.7289
- Close any accounts that have been tampered with or established fraudulently.
- Contact your local police department and report the theft to the Federal Trade Commission at www.ftc.gov/idtheft.

[COMPANY] is working in cooperation with the Direct Marketing Association and the Federal Trade Commission to help you **deter**, **detect**, and **defend** against identity theft. For more information, go to www.dmaconsumers.org.